

Curriculum Vitae

FRANCO BARRIOS

Graphic Designer / Front-End Developer

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07926 377531

London, UK

Full rights to work in the UK

Creative graphic designer based in London with broad experience in international advertisement agencies, working for well-known global brands.

Advanced: **Illustrator, Photoshop, InDesign, Adobe Premiere, Adobe XD, HTML, CSS**
Basic: **JavaScript, Vue.js**

Experience

■ **Graphic Designer ArtFactory** (2022 - present)

Design and adaptations to different formats and supports I do work for different brands and countries. We receive projects from advertising agencies and adapt them to each printing medium; we also design them in different sizes.

■ **Creative Graphic Designer – The View Tube** (London, 2022 - present)

Responsible for corporate identity: banner, poster, menu, display, t-shirts, flyers design.

Assembly of final art for digital and printing.

Responsible for taking and retouching photographs.

Creation of advertisements for social media.

The Greenway Marshgate London, E15 2PJ

■ **Graphic Designer – Visual Latina** (Argentina, 2008 - 2022)

In the last 13 years, I have been working full-time for Visual Latina, an advertising agency with offices in Latin America, North America, Europe, and Asia.

I was in charge of designing campaigns for well-known global brands like Coca Cola, Pringles, Kellogg's, Walmart, Campari, Bayer.

My main tasks in the agency were designing and assembling the originals for different types of printing: from graphic projects to packaging and displays.

www.welcometovisual.com/#clients

■ **Founder – Inquieto** (2014 - present)

Inquieto is my graphic design studio. My customers are well-known brands from Uruguay. I create their graphic identity and I build websites for them.

■ **Graphic Designer – Efecto Publicidad** (Uruguay, 2003 - 2006)

My main tasks were designing brochures, displays and preparing the files for printing.

■ **Technical Graphic Designer – Luz Cámara** (Uruguay, 2001 - 2003)

I was responsible for the digital printing area. I designed and printed adaptations for displays, large format prints for buildings and retail stores, cars, backlights and roll-ups.

PORTFOLIO

■ Personal Website

- <https://www.francoisquartiers.com/design>

■ Graphic Design - Visual Latina

- <https://welcometovisual.com/#clients>

■ Web Design - Online

- <https://www.autoresenvivo.com.uy>
- <https://www.agadu.org>
- <http://www.ricaldoni.org.uy>
- <https://camposuruguayos.com.uy>

■ Front-End Development - Exercises

- HTML y CSS: <https://optimistic-poincare-6e9721.netlify.app/>
- Movie search bar - JavaScript: <https://epic-jennings-bb05a2.netlify.app>
- Travel Agency - HTML, CSS, JavaScript: <https://nifty-wing-416a39.netlify.app/>
- Car dealer - HTML, CSS, JavaScript, Vue.js: <https://frosty-kilby-1687c1.netlify.app>

■ Web Design - Projects

- <https://francoinquieto.wixsite.com/misitio-3>
 - <https://francoinquieto.wixsite.com/psicologosenlinea>
 - <https://francoinquieto.wixsite.com/loscuatro>
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